

Cookie and Tracking Technologies Notice

Effective Date: February 1, 2026

AltaMed may use cookies and similar technologies (for example, pixels, tags, software development kits (SDKs), and log files) on our websites and online services to support functionality and security, improve performance, understand how the site is used, and, where enabled, measure the effectiveness of outreach and communications.

What are cookies and similar technologies?

Cookies are small text files stored on your device by your browser. Similar technologies (such as pixels and SDKs) help us recognize your browser or device, remember preferences, and collect information about site usage.

How we use cookies and similar technologies

We may use the following categories of cookies/technologies:

- **Strictly Necessary:** Required to enable core site functions, prevent fraud, and maintain security (for example, authentication and load balancing).
- **Functional:** Remember choices you make (such as language preferences) and enable enhanced features.
- **Analytics / Performance:** Help us understand site traffic and usage patterns so we can improve content, navigation, and performance.
- **Advertising / Targeting (if enabled):** Used to measure or improve outreach and to tailor content across sites or platforms. When enabled, this activity may involve “sharing” personal information for cross-context behavioral advertising under California law.

Your choices

- **Cookie Settings / Privacy Preference Center:** Use our Cookie Settings tool (if available on the site) to accept, reject, or adjust non-essential cookies.
- **Browser or device controls:** Most browsers and devices let you delete cookies and block or limit cookies. Blocking some cookies may affect site functionality.
- **Global Privacy Control (GPC) and opt-out preference signals:** To the extent required by the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), we treat a valid opt-out preference signal (such as the Global Privacy Control) as a request to opt out of sale/sharing via cookies and similar technologies for that browser and device.
- **Do Not Track (DNT):** Some browsers offer a “Do Not Track” signal. Because there is no uniform industry standard for responding to DNT signals, we do not respond to them.

Third-party tools and service providers

We may use service providers to help us deliver analytics, security, and other site services. These providers may set cookies or use similar technologies on our behalf. Where required, we contractually restrict service providers’ use of information to providing services to us and as permitted by applicable law.

How long cookies last

Some cookies are “session” cookies that expire when you close your browser. Other cookies are “persistent” cookies that remain until they expire or are deleted. Retention periods vary by cookie purpose and configuration.

More information

For more information about how we collect, use, and disclose personal information through our websites and digital services, please review our Website Privacy Policy and California Website Privacy Notice.