

20th Anniversary

DUCK-A-THON

at the
Huntington Beach Pier



Heart to Heart

Benefiting AltaMed's Huntington Beach Community Clinic

AltaMed

QUALITY CARE WITHOUT EXCEPTION™

May 18-20, 2012

ABOUT THE DUCK-A-THON



©2008 Jason Schorle



Marking the 20th Anniversary of the Duck-A-Thon, this year's theme is "Heart to Heart". Our Themed "Anniversary" Duck will feature red hearts to represent the gratitude in our volunteers' hearts for the generous hearts of our supporters over the past 19 years

Friday, May 18, 2012

Wine Tasting at the
Huntington Beach Pier
6:00 pm - 8:00 pm

Saturday, May 19, 2012

Duck Festival
Arts, Crafts, Food
Children's Activities
10:00 am - 6:00 pm
Baby Duck Race
3:00 pm

Sunday, May 20, 2012

Festival continues
10:00 am - 5:00 pm
Corporate Duck Race
1:00 pm

The Duck-A-Thon™ fundraiser began in 1992 as a rubber duck race from the Huntington Beach Pier back to shore with Ducks racing to win prizes for their owners. Thanks to a creative and dedicated group of volunteers, it has evolved into a weekend long festival which (literally) turns the surf yellow every May.

The event draws thousands of locals and visitors, and has raised more than \$3 million to care for needy families.

BECOME A SPONSOR

Proceeds from the 2012 Duck-A-Thon will directly support services provided by AltaMed's Huntington Beach Community Clinic (HBCC), a non-profit 501 (c)(3). HBCC strives to provide medical and dental care to local families in need. Your direct support plays a crucial role in fulfilling the commitment to quality care for people in need. With your help, the Huntington Beach Community Clinic will continue to provide exceptional service to the community.

GET YOUR DUCKS

Visit www.duckathon.org to buy your ducks now and to learn more

THE HUNTINGTON BEACH COMMUNITY CLINIC

Despite the County's image, there are nearly 662,000 uninsured in Orange County, many of whom are women and children. Founded in 1969, HBCC serves as a critical component of Orange County's healthcare safety net system, encountering over 34,000 patient visits annually.

HBCC is a division of AltaMed Health Services, the largest community health center in California, currently seeing 125,000 patients with over 855,000 patient visits encountered in 2011.

HBCC offers access to affordable and high-quality primary care, dental care, breast cancer screening, prenatal & pediatric care, pharmaceutical support, health education, nutrition education, and insurance enrollment assistance.

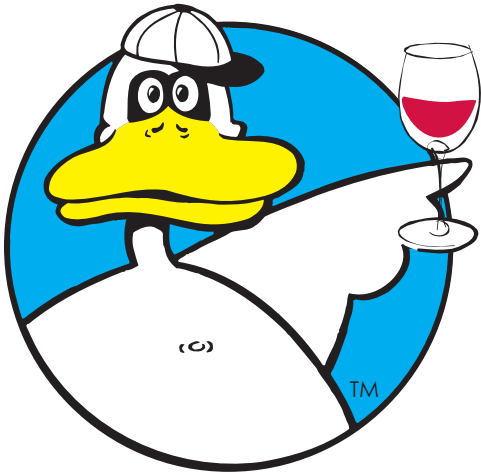
AltaMed

QUALITY CARE WITHOUT EXCEPTION™

AltaMed Medical & Dental Group

8041 Newman Avenue
Huntington Beach, CA 92647
Medical (888) 499-9303
Dental (714) 500-0400

WINE TASTING



At the Huntington Beach Pier

Friday, May 18, 2012

6:00 PM to 8:00 PM

- Silent Auction
- Door & Raffle Prizes
- Hors D'oeuvres

Buy Tickets Online at duckathon.org

This event will sell out. Get your tickets early.

Regular Ticket – includes a souvenir wine glass
\$45 advance / \$55 at the door

I wish to purchase _____ tickets at \$45 each

VIP Ticket – includes a deluxe wine tasting glass, VIP check-in, parking validation
\$55 advance / \$65 at the door

I wish to purchase _____ VIP tickets at \$55 each

Please mail your RSVP to ensure it is received by May 16th to honor the advance ticket price.

Total Amount Due: \$ _____

Must be 21 and over. No children.

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Please contact us to discuss other ways we can get involved with the Duck-A-Thon™

Payment Details

Check Enclosed (Please make all checks payable to the AltaMed's Huntington Beach Community Clinic)

Credit Card Visa MasterCard American Express

Credit Card #: _____ Exp Date: _____ Security Code: _____

Name on Credit Card: _____

Signature: _____ Date: _____

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Amount	Benefits
Grand Quacker	\$50,000	<ul style="list-style-type: none"> Title Event Sponsor Company logo printed on duck certificates, viewed by more than 10,000 individuals (must be committed by February 1, 2012) Your company materials distributed with every prize 20 VIP tickets to Wine Tasting event Vendor booth at Duck Festival & VIP Tent Hospitality for Sunday's Corporate Challenge Race Company name included on: Banner on HB Pier, Promotional material, logo on event t-shirts, Duck-A-Thon™ Donor Wall, and Press releases Flock of 5 ducks in Sunday's Corporate Challenge Race Story highlight with article and link on Duck-A-Thon™ website Link to your company website from the Duck-A-Thon™ website
Gram Quacker	\$25,000	<ul style="list-style-type: none"> Your company materials distributed with every prize 10 VIP tickets to Wine Tasting event Vendor booth at Duck Festival & VIP Tent Hospitality for Sunday's Corporate Challenge Race Company name included on: Banner on HB Pier, Promotional material, logo on event t-shirts, Duck-A-Thon™ Donor Wall, and Press releases Flock of 5 ducks in Sunday's Corporate Challenge Race Story highlight with article and link on Duck-A-Thon™ website Link to your company website from the Duck-A-Thon™ website
Papa Quacker	\$10,000	<ul style="list-style-type: none"> 8 VIP tickets to Wine Tasting event Vendor booth at Duck Festival & VIP Tent Hospitality for Sunday's Corporate Challenge Race Company name included on: Banner on HB Pier, Promotional material, logo on event t-shirts, Duck-A-Thon™ Donor Wall, and Press releases Flock of 5 ducks in Sunday's Corporate Challenge Race Link to your company website from the Duck-A-Thon™ website
Mama Quacker	\$5,000	<ul style="list-style-type: none"> 6 VIP tickets to Wine Tasting event Vendor booth at Duck Festival & VIP Tent Hospitality for Sunday's Corporate Challenge Race Company name included on: Banner on HB Pier, logo on event t-shirts, and Duck-A-Thon™ Donor Wall Flock of 5 ducks in Sunday's Corporate Challenge Race Link to your company website from the Duck-A-Thon™ website
Junior Quacker	\$2,500	<ul style="list-style-type: none"> 4 VIP tickets to Wine Tasting event Company name included on: Banner on HB Pier and Duck-A-Thon™ Donor Wall Flock of 5 ducks in Sunday's Corporate Challenge Race Vendor Booth at the Duck Festival
Baby Quacker	\$1,000	<ul style="list-style-type: none"> 2 VIP tickets to Wine Tasting event Company name included on: Duck-A-Thon™ Donor Wall Flock of 5 ducks in Sunday's Corporate Challenge Race

SPONSOR FORM

Yes, we are interested in becoming a 2012 Duck-A-Thon™ Sponsor

- Grand Quacker: \$50,000
- Gram Quacker: \$25,000
- Papa Quacker: \$10,000
- Mama Quacker: \$5,000
- Junior Quacker: \$2,500
- Baby Quacker: \$1,000

Yes, I am interested in purchasing a vendor booth.

The festival takes place from
10am - 6pm on Saturday
10am - 5pm on Sunday

For \$300, you receive a 10x10 booth space for the entire weekend with overnight security!

This rate is available only to small businesses

Thousands of beachgoers will see your company booth! For more information e-mail vendors@duckathon.org

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Please contact us to discuss other ways we can get involved with the Duck-A-Thon™

Payment Details

Check Enclosed (Please make all checks payable to the AltaMed's Huntington Beach Community Clinic)

Credit Card Visa MasterCard American Express

Credit Card #: _____ Exp Date: _____ Security Code: _____

Name on Credit Card: _____

Signature: _____ Date: _____



Please mail this FORM and PAYMENTS to:

Duck-A-Thon™
412 Olive Avenue #279
Huntington Beach, CA 92648
Or fax to: (714) 536-3210

Questions? Call (714) 500-0DUCK (714-500-0382)
or e-mail info@duckathon.org
TIN#: 95-2810095
AltaMed is a non-profit 501(c)(3)

AUCTION/PRIZE DONATION FORM

For in-kind gifts to the Duck-A-Thon™
Friday, May 18, 2012 — Sunday, May 20, 2012

Contact Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Name of company/individual to be listed on promotional material, if different from above:

Estimated retail value of items: \$ _____
(Please do not write priceless. If value is subjective, give us your estimate of value.)

Description of Item:

Restrictions:

Please check which of the following applies:

- Yes, a certificate will be provided
- Please create a certificate for me
- Please make arrangements to pick up this item, call me at: _____



Please mail this FORM and DONATED ITEMS to:

Duck-A-Thon™
412 Olive Avenue #279
Huntington Beach, CA 92648
Or fax to: (714) 536-3210

For answers to questions, or to make arrangements
for pick-up or drop-off of donated items, please call
(714) 500-0DUCK (714-500-0382) or
email info@duckathon.org
TIN#: 95-2810095
AltaMed is a non-profit 501(c)(3)

OTHER WAYS TO SPONSOR

BABY DUCK RACE

Buy your individual Duck for Saturday, May 19, 2012

Baby Duck	\$10
Anniversary Duck	\$20

CORPORATE DUCK RACE

Buy your corporate Duck for Sunday, May 20, 2012

Corporate Duck	\$100
Corporate Anniversary Duck	\$125
Flock of 5 (1 Anniversary Corporate Duck and 4 Corporate Ducks)	\$500

Ducks can be purchased at www.duckathon.org or by calling (714) 500-0382



THE DUCK-A-THON™ FESTIVAL AT A GLANCE

Friday

The event kicks off with the 9th Annual Sunset Wine Tasting Event at Pier Plaza. Wine, food, chocolate, a silent auction and raffle, as the sun sets over the Pacific.

Saturday

The big day! Volunteers and local businesses have been hard at work selling ducks and preparing the growing flock for the big race. (Ducks all have to be named and numbered!) Buyers choose between a plain yellow duck or an Anniversary Duck.

As the excitement mounts, visitors have no shortage of entertainment options. The Duck Festival features arts and crafts, a range of food (proceeds benefiting local charities) and games and activities for children. Or you can pick up the latest Duck-A-Thon™ t-shirt to add to your collection.

The race kicks off at 3:00 p.m. The sight of thousands of yellow rubber ducks being led in ceremonious procession down the pier by Papa Duck and launching them over the pier to race back to shore is something to behold! The first 60 ducks on dry land win prizes for their owners.

Sunday

The festival continues and race fans turn their attention to the Corporate Challenge at 1PM. Hundreds of local companies and individuals buy and race ducks not for prizes but for honor; the chance to win the coveted Golden Duck Traveling Trophy.

HEALTH COUNCIL MEMBERS

Shirley Detloff – AltaMed Board of Directors, Former Mayor

Bill Borden – OC Register

Pat Davis – Community Activist

Jim Engle – Former Community Services Director, Huntington Beach

Linda Gallagher – Heritage Memorial Services

Al Guidotti – Community Activist, Golf Committee

Sara Hansen – Political Consultant

Dianne Harman – Consultant

Les Jones – Acacia Adult Services, Former Public Works Director, Garden Grove

Ron Lowenberg – Dean of Nursing & Criminal Justice, Golden West College

Annette Parsons – Health Care Consultant

Dr. Richard Sax – Orange County Health Department

Lloyd Skaggs – Duck-A-Thon Committee

Tri Ta – Mayor Pro Tem, Westminster

Dr. Van Vu – Interventional Pain Specialist

The Duck-A-Thon™ is organized by 85 community volunteers who give their time and effort to make this event possible. The staff and patients at the Huntington Beach Community Clinic thank them for their dedication to keeping the community healthy.